

# Giveaway: WIN your winter getaway! – Terms & Conditions

## 1. Organizer

The organizer of the giveaway (“Promotion”) is Holidu GmbH, Riesstraße 24, 80992 Munich, Germany (“Holidu”).

All enquiries about the Promotion can be sent to: [brand@holidu.com](mailto:brand@holidu.com).

## 2. Eligibility

- Participation is free of charge and without obligation to purchase.
- Open to natural persons aged 18 or older who are residents of a Member State of the European Union, excluding Italy.
- Employees of Holidu GmbH, its subsidiaries, and their immediate family members are not eligible.
- Participation via automated services or false identities is prohibited.

## 3. Promotion Period

The Promotion runs from 12 December 2025 (00:00 CET) until 18 January 2026 (23:59 CET).

Entries received after this time will not be considered.

## 4. How to Enter

Participants may obtain up to two entries:

### 1. Instagram Engagement (1 entry)

Follow [@holidu](https://www.instagram.com/holidu) on Instagram and tag two friends in the comments under the official giveaway post.

To complete and validate the Instagram entry, participants must also fill out the entry form available on the campaign landing page (linked in our Instagram bio) and provide the information necessary to verify and match their Instagram handle with their entry.

No purchase is required. Each eligible Instagram account may participate once.

### 2. Newsletter Sign-Up (1 entry)

Fill out the entry form available on the campaign landing page (linked in our Instagram bio), sign up for the Holidu newsletter by selecting the relevant checkbox, and confirm your subscription through the double-opt-in email process.

By subscribing, you consent to receive promotional emails from Holidu. You may withdraw this consent at any time by using the “unsubscribe” link in any email.

Participants completing both steps receive two valid entries in total.

Newsletter participants may receive one email reminder informing them of the optional Instagram step.

## 5. Prize

- Main Prize: A weekend stay for up to five people in a selected Holidu property (mountain cabin in the Alps) and a travel allowance of up to €1.000, which will be provided to the winner in the form of a gift card or prepaid travel voucher.
- Total approximate value: €2.000 – €2.500.
- Travel dates will be arranged jointly by Holidu and the winner, within one (1) week of the winner being drawn, and are subject to the selected property’s availability.
- The prize is non-transferable, non-exchangeable, and not redeemable for cash.
- Any incidental expenses beyond the stated travel allowance are the responsibility of the winner.

## 6. Winner Selection and Notification

- The winner will be selected at random from all eligible entries after the Promotion Period, using a verifiable randomization process.
- The draw will take place on 19 January 2026.
- Winners who entered by newsletter will be contacted by email; winners who entered only via Instagram will be contacted via direct message (DM).
- Winners must confirm acceptance within seven (7) days of notification. If no reply is received, Holidu reserves the right to select an alternate winner.
- Holidu may publicly announce the winner’s first name and first letter of surname only with the winner’s explicit consent.

## 7. Data Protection

- Holidu GmbH acts as data controller for all personal data collected in connection with this Promotion.

- Data are processed solely for the purposes of administering the Promotion and, where consented, for sending marketing communications.
- Legal bases: Art. 6 (1)(b) GDPR (contractual necessity – participation) and Art. 6 (1)(a) GDPR (consent – newsletter).
- Data of non-winning participants will be deleted within three (3) months after the winner announcement unless the participant remains an active newsletter subscriber.
- Participants may exercise their GDPR rights (access, rectification, erasure, restriction, objection, data portability) by contacting [compliance@holidu.com](mailto:compliance@holidu.com).
- Full privacy details: <https://www.holidu.de/privacy>

## 8. Liability

Holidu is not liable for technical malfunctions, network failures, or causes beyond its control that affect participation or winner notification.

Holidu's liability for damages is limited to cases of intent or gross negligence.

This limitation does not apply to damages resulting from injury to life, body or health.

## 9. Exclusion and Disqualification

Holidu reserves the right to exclude participants who manipulate or attempt to manipulate the participation process or who breach these Terms & Conditions.

Legal action regarding the conduct or results of the Promotion is excluded.

## 10. Premature Termination or Modification

Holidu may modify, suspend, or terminate the Promotion before its scheduled end if unforeseen circumstances occur that make continuation impossible or unreasonable (e.g. technical or legal reasons).

In such cases, participants have no entitlement to compensation.

## 11. Instagram Disclaimer

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram.

Participants release Instagram from any responsibility arising from or in connection with this Promotion.

By entering, participants acknowledge that they are providing information to Holidu GmbH, not to Instagram.

## 12. Governing Law

This Promotion and these Terms & Conditions are governed by German law, excluding conflict-of-law principles.

Where mandatory consumer-protection provisions of the participant's EU Member State grant additional rights, those remain unaffected.

The Promotion is void in Italy and for Italian residents.

### **13. Severability**

If any provision of these Terms & Conditions is or becomes invalid, the validity of the remaining provisions shall not be affected.

The invalid provision shall be replaced by a valid one that best reflects the original intent.

Last updated: 12 December 2025

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